



765 Main Street, Hyannis, MA 02601
(508) 771-0011 • (800) 393-8050
(508) 790-2711 fax
www.heartbeatquilts.com

STORE HOURS

September thru December
Sunday 12-4
Monday thru Saturday 10-5

SOME 2009 EVENTS:

2009 HEART PROMOTION:

- 1st time in to make a purchase in 2009, receive yellow card with your name and date
- 2nd time in to make a purchase, trade card for "branded" heart token
- Nov or Dec 2009 make \$100 purchase, trade in heart token and receive \$60 Gift Certificate to be used all at once during Jan - May 2010

*Promotional offers cannot be combined

SPECIAL WORKSHOPS

Harriet Hargrave - October 17-21 2009
Jinny Beyer - October 29-31 2009
Elly Sienkiewicz - April 8-11 2010
Carol Doak - October 9-10 2010

FALL 2009 WORKSHOPS and PROGRAMS

SEPTEMBER

6-7 (Sun-Mon) HBQ closed
10-13 (Thu-Sun) Heartbeat Quilt Camp at The Red Jacket Mountain View Resort in North Conway
13 (Sun) 1-4 Traditional Balt Album (#1 of 4)
15 (Tue) 1-4 Traditional Balt Album (#1 of 4)
19 (Sat) 9am 2nd Sat of the Month Demo
NEW (Due to Quilt Camp, we will have 2nd Sat

on this Saturday) SEPTEMBER ONLY!

20 (Sun) 10-12 Learn to Quilt I (#1 of 8)
29 (Tue) 1-4 William Morris Appliqué (#1 of 4)

OCTOBER

4 (Sun) 9-4 You Name It!
10 (Sat) 9am 2nd Sat of the Month Demo
11 (Sun) 1-4 Traditional Balt Album (#2 of 4)
13 (Tue) 1-4 Traditional Balt Album (#2 of 4)
17-20 HARRIET HARGRAVE
17-18 (Sat-Sun) 9-4 Machine Quilting
19-20 (Mon-Tue) 9-4 Machine Appliqué
25 (Sun) 10-12 Learn to Quilt I (#2 of 8)
27 (Tue) 1-4 William Morris Appliqué (#2 of 4)
29-31 JINNY BEYER
29-30 (Thu-Fri) Quiltmaking by Hand
31 (Sat) Patchwork Pattern Drafting & Color Confidence

NOVEMBER

7 (Sat) 9-4 String of Lights
8 (Sun) 1-4 Traditional Balt Album (#3 of 4)
10 (Tue) 1-4 Traditional Balt Album (#3 of 4)
14 (Sat) 9am 2nd Sat of the Month Demo
14 (Sat) 11-4 Helen's Scrap Class
15 (Sun) 10-12 Learn to Quilt I (#3 of 8)
21 (Sat) 9-4 Quilt in a Day
24 (Tue) 1-4 William Morris Appliqué (#3 of 4)
26 (Thurs) Thanksgiving, HBQ is Closed

DECEMBER

6 (Sun) 10-12 Learn to Quilt I (#4 of 8)
12 (Sat) 9am 2nd Sat of the Month Demo
13 (Sun) 1-4 Traditional Balt Album (#2 of 4)
15 (Tue) 1-4 Traditional Balt Album (#4 of 4)
20-27 (Sun-Sun) Heartbeat Quilts CLOSED
29 (Tue) 1-4 William Morris Appliqué (#4 of 4)
31 (Thu) 12pm Heartbeat Quilts Closed

GENERAL INFORMATION FOR ALL CLASSES AT HEARTBEAT QUILTS:

*We maintain a no-refund, no-exchange, no-credit policy on all classes (unless cancelled by Heartbeat in which case a full cash refund will be made)

*There is no refund for missed sessions in a series nor missed meals when offered with classes.

*Children and/or guests are NOT PERMITTED

*No cell phones permitted in the classroom

*Materials for workshops are an additional fee unless otherwise specified.

*Copying of books and/or patterns is NEVER PERMITTED. Almost every workshop requires the purchase of a book or pattern

*Sewing machine classes require that you bring your machine to class and have a working knowledge of its uses. A limited number of rentals are available

*Unless otherwise specified, working knowledge of rotary cutting equipment is required

*Workshop materials must be purchased prior to the day of class. Come to class prepared!

*Workshops start on time. Instructors cannot repeat missed information. In the case of series classes, missed classes cannot be made up

*Please DO NOT wear any strong perfumes, scented hairsprays, or scented lotions to class. Be courteous to those fellow quilters who are allergic to these items. Thank you for your consideration of other's health.

MACHINE CLASSES

HELEN'S SCRAP CLASS: Don't miss this opportunity to sew with Helen and create a wonderful scrap quilt. Helen's classes are always fun and informative. (FEE: \$50, Nov 14) Instructor: Helen Weinman

LEARN TO QUILT I: New series starts in Sept (9/20, 10/25, 11/15, 12/6). Learn a technique each month. For novices or those who want to brush up on their skills (FEE: \$80 +

materials for 8 part series) Mary Hamblin

QUILT IN A DAY: Piece a quilt top using Quilt in a Day™ patterns. Select from several books according to your skill level. Bring a friend and you pay ONLY ONE FEE. This is a great way to start quilting and sew with friends. (FEE: \$60/two sewers or \$45 one sewer, Nov 21) Instructor: Mary Hamblin

STRING OF LIGHTS: Choose a background, an accent color and bring you scraps to make this "Atkinson Designs" pattern. Absolutely perfect for beginners because all of the points are floating. (FEE: \$50, Nov 7) Instructor: Julie Lariviere

YOU NAME IT! Stack'n'Whack, Mary's Heart, Scrappy Circles, Winding Way to name a few. Have you wanted to start one of these quilts with Mary but missed it? Here is your chance. (FEE: \$50, Oct 4) Instructor: Mary Hamblin

HAND SEWING

TRADITIONAL BALTIMORE ALBUM: Start a Baltimore Album Quilt; make a pillow or a wall hanging—whatever you choose. Blocks have been carefully selected to include: reverse appliqué, freezer paper appliqué, $\frac{1}{4}$ " stems, 3 rched flower techniques, dimensional appliqué, perfect circles, embellishments and Broderie Perse. Everyone is welcome. (FEE: \$90/4 sessions on Sun or Tue (9/13-15, 10/11-13, 11/8-10, 12/13-15) Instructor: Marjorie Lydecker

WILLIAM MORRIS IN APPLIQUE: From the book by Michele Hill who was inspired by the genius of William Morris. Marge feels this is an easy introduction to Baltimore Album designs and you will be on your way to your own sampler. Fabric choices will be decided with Marge before classes begin. (FEE: \$90/4 sessions Tue 9/29, 10/27, 11/24, 12/29) Instructor: Marjorie Lydecker

2009 Special Workshops

HARRIET HARGRAVE

Oct 17-18 9-4 Machine Quilting
Oct 19-20 9-4 Machine Appliqué

HEIRLOOM MACHINE QUILTING

2-day workshop—Oct 17-18: When she first introduced free motion quilting in 1984 at Houston Quilt Market, Harriet set the quilting world on its ear. Heirloom Machine Quilting is Harriet's favorite. It's this class that made her famous! (FEE: \$295/2 day workshop includes lunch)

MASTERING MACHINE APPLIQUE

2-day workshop Oct 19-20: This is a MUST DO class. Enjoy learning professional techniques for beautiful machine appliqué. (FEE: \$295/2 day workshop includes lunch).

JINNY BEYER

Oct 29-30 "Quiltmaking by Hand"
Thursday 1-4 & Friday 10-4:30
Oct 31 "Patchwork Pattern Drafting" 9-12pm
"Color Confidence: 1-3PM

LOCATION OF CLASSES:

Resort and Conference Center of Hyannis
35 Scudder Ave., Hyannis MA 02601
(Hotel behind Heartbeat Quilts)

QUILTMaking BY HAND

Make a small 17" x 17" wall hanging in this 1½-day class while learning Jinny's methods of hand piecing. Techniques taught include making templates, joining four and eight points, sewing curves, setting inseams, sewing pieces with odd angles and working with border prints. (FEE: \$150-includes kit)

PATCHWORK PATTERN DRAFTING & COLOR CONFIDENCE

During the "Patchwork Pattern Drafting" morning program, learn how easy it is to draft your

own patterns in patchwork blocks of any size. You'll never again have to rely on commercial pattern. Jinny will explain her simple categorizing technique and share the many uses of her newest book, *The Quilter's Album of Patchwork Patterns*.

The afternoon "Color Confidence" program is for those who want to learn more about colors and contrasts, but are intimidated by color wheels, color theory and color terms. Learn Jinny Beyer's simple techniques for developing color themes and leave with a new found confidence in your own ability to select colors for quilting projects. No supplies needed. (FEE: \$100 for both programs-includes hand-outs)

2ND SATURDAY OF THE MONTH \$5.00 Quilt:

NO ADVANCE SIGN UP FOR IN STORE PROGRAM. Just show up between 9:00- 9:10am on THE 2ND SAT OF EACH MONTH. Doors are LOCKED AT 9:10. This 2nd Saturday series includes the \$5.00 quilt (with free blocks), which are 10" traditional pieced blocks. (Block background not included). Come join the fun...you won't be sorry.

It is never too late to start! The quilt can be purchased monthly mail-order the pieced blocks (\$5.00/mo with \$3.50 s&h for both).

See our website www.heartbeatquilts.com for a full description of 2nd Saturday.

WHAT'S NEW?

CHECK OUR WEBSITE

Blocks of the Month

BOMs always available:

Go to www.heartbeatquilts.com (click on Blocks of the month) for full descriptions and pictures (mailing additional)

- "Atlantis" \$19.95/mo
- "Beacons of Light" \$13.95/mo
- "Butterfly Kisses" \$19.95/mo
- "Chilly Charmers" \$10.95/mo
- "Country Village" \$24.95/mo
- "Kaleidoscope of Kolor" 1st mo \$99.95, Months 2-12 \$9.95/mo
- "Learn to Quilt I" \$14.95/mo
- "Learn to Quilt II" \$16.95/mo
- "Monster Quilt" \$14.95/mo
- "Pieciful Harbors" \$19.95/mo
- "Planetary Party" \$19.95/mo
- "Simple Pleasures" 1st month \$63.95 Months 2-9 \$13.95
- "Stars & Steppingstones" \$21.95/mo
- "Sweet Tea" \$19.95/mo
- "Yuletide Joy" \$14.95/mo

HBQ CLOSED: September 6-7, November 26, and December 20-27. We will close December 31st at 12:00pm through January 3rd. Reopening on January 4th 2010

QUILT CAMP Sept 11-13, 2009

Includes: 2 nights at the Red Jacket Mountain View Resort in N.Conway, New Hampshire, 4 meals, and 2½ days of relaxing, laughing, eating, sewing & learning. (\$550.00 per person, double occupancy) All previous Campers: Receive a \$25.00 gift certificate to be used at the "2009 Quilt Camp Boutique" for bringing a "Newbie" (1st time Quilter) to camp with you.

Join us at our September camp, a wonderful time of year in New England. Our hotel is located in the middle of the foliage rich Mount

Washington Valley. Get detailed hotel information at www.redjacketresorts.com

\$100 deposit required per person. SIGN UP TODAY (you will be happy you did—Camp fills up fast!)

DIRECTIONS TO HEARTBEAT QUILTS:

FROM SAGAMORE BRIDGE: Rt 6 (Mid-Cape Hwy), Exit 5 (Rt 149) to stop sign. Go straight thru stop sign (ride parallel to highway on Service Rd) to Old Stage Rd, turn right. Go to end (stop sign) turn left (RACE LN/OLD STAGE RD) Go to 1st traffic light and turn left (Rt 28). Go to 2nd traffic light and turn right onto WEST MAIN STREET. Go approximately 2 miles to West End Rotary. Go halfway around rotary; HEARTBEAT QUILTS is in the brick building 765 Main St., next to Hyannis Package Store, directly ON THE ROTARY (in the same building as Wachovia Securities). Take driveway on right side of building to rear entrance.

FROM PROVINCETOWN: Rt 6 (Mid-Cape Hwy), Exit 6 (Rt 132) turn left, go to Airport Rotary, go halfway around rotary, continue straight on Barnstable Road approximately 1 mile to Main Street, make right on Main Street, go to end onto West End Rotary. Go 3/4 around rotary; HEARTBEAT QUILTS is in the brick building 765 Main St., next to Hyannis Package Store, directly ON THE ROTARY (in the same building as Wachovia Securities). Take driveway on right side of building to rear entrance.